

Flood Response Report

3rd April ,2010 to 15 September

Operations Department

2010

The Flood Relief Efforts of Farz Foundation

Dated:

From 4th of August 2010 to 15th September

The Area:

Tehsil Atthara Hazari District Jhang, Province of Punjab

Team :

Faisal Khan Jabboana The chairmain board of advisors as a Team leader and all staf of Farz Foundation

Introduction:

Farz Foundation is a social performance based poverty alleviation organization with a unique and innovative Islamic Microfinance model and business design according to the rules of Shariah. It is the organization which has been formed on an ideological foundation with the notion of “partnership with the poor and profit and loss sharing” as its prior investment methodology. The asset based Islamic Microfinance integrated approach is the basic tool of the foundation to get long term sustainability, because the Farz Foundation has a strong belief that the sustainability of the client is the sustainability of the organization. Farz foundation has also convicted to bring social change with poverty alleviation. MURABAHA (Islamic mode of sale and purchase) is the core product of Farz Foundation and FF is operational with this product under the Shariah compliance from 1 Jan,2010. As for as marginalized poor and destitute are concerning, Farz Foundation provides them “PRODUCTIVE ZAKAH” (donation) and “QARZ-E-HASNA” (interest free loan) to start their businesses after giving them the basic business training and providing them market linkages to make them able to Zakah payer but not Zakah receiver. HEALTH AWARENESS, BUSINESS Education and FARZ COMMITTEE are the nonfinancial products of the institution.

Activity:

Farz Foundation started its flood response activity by raising an appeal to the international community. It was the first vice, which elevated to initiate the support for the victims. The

renowned web based news vehicle, "Microfinance Focus" published this news and Google pasted it as Great Content (STARRED RESULTS).

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Farz Foundation appeals for microfinance support in flood hit Pakistan

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[Microfinance Focus](#), Aug 4, 2010: The real figures would only emerge when the flood waters recede from the cities and villages of Pakistan, but it is being feared that millions of small and medium businesses have been ruined. This makes the task of [microfinance providers](#) all the more important. The overall recession coupled with this destruction will plunge millions more into poverty.

Relief efforts are immediately needed but in the aftermath of flood, millions more would need the restoration of their businesses. So far, for the lack of documentation, it is almost impossible to ascertain the extent of loss.

The [Farz Foundation](#) is eager to train the human resource and suggests to simultaneously launch relief and business restoration activities. This also requires us to bridge the development sector and microfinance as it can achieve required sustainability as well. The [Farz Methodology](#) is also in line with the cultural and religious sensitivities of the hard hit area of Khyber Pakhtoonkhwah.

Owing to fund restraints, Farz Foundation can at least provide training to those who have resources to fight the outcome of this natural calamity.

Relief Operations

The Jhang is the area where two rivers River Chanab and Jehlam joined with each others. It was the neglected most flood hit area of the crisis. Government, media and society could not pay their attention timely at the area. Farz Foundation got the credit of highlighting the devastation made by the flood, when River Chanab stoped the River Jehlam at Trimo and both of the rivers got high and waters rush to the populated area of Tehsil Atthara Hazari. The flood surrounded the 49 villages in all of a sudden.

Farz Foundation turned the consideration of the concerned authorities, media and civil society and started the relief operations immediately by establishing a base camp at Moza Jabboana and a central medical camp at Moza Binda jabboana.

Farz foundation has made the relief efforts worth more than 5 million rupees by the cooperation of civil society and partner organizations and it is going on with a continuous endeavor till the time.

A brief of Combine Efforts

Farz Foundation & Naziran Yousaf Memorial Trust

Farz Foundation and Naziran Yousaf Memorial Trust has started relief efforts for the flood victims of Pakistan by providing them

1. Tents 2. Food stuff 3. Clean water 4. Clothes 5. Foot wears 6. Medicines etc.

Naziran Yousaf Memorial Trust has provided above mentioned goods and Farz Foundation has ensured the systematic and transparent distribution of the goods to the real needy people through a skilled human resource chain and mechanism. The goal of the both organization is to provide maximum support with an effective process to gain a visible impact of the efforts. Farz Foundation is currently holds relief camps at Athara Hazari District Jhang. The project is being supervised by the Mr. Shahid Iqbal Mohammad, The president of Naziran Yousaf Memorial Trust and Mr. Faisal Khan Jabboana Chairman Board of Advisers Farz Foundation.





Farz Foundation & Global Pakistan with the collaboration of its counter part from Sydney also contributed relief assistance

Global Pakistan is an Australian based technology transfer company, working since 1994. Global Pakistan has proven to be successful throughout its existence with a commitment to further develop innovative solutions in CNG & high pressure products & services. Global Pakistan is now acclaimed to be a visionary premier CNG enterprise that has made a positive imprint in CNG market.

Being the only ISO 9001:2000 certified CNG company; Global adopts a specialist approach to handle projects, fulfilling all customer needs from as adopted component through to specific products.

Global Pakistan and civil society from Sydney has provided Farz Foundation the following supplies and FF made it available at the flood hit spots.

- 1- 15 tents
- 2- Filtered water
- 3- Floor+ other food stuff
- 4- Clothes
- 5- Food stuff
- 6- Medicine



Action Aid

ActionAid is an international anti-poverty agency whose aim is to fight poverty worldwide. Formed in 1972, for over 30 years we have been growing and expanding to where we are today - helping over 13 million of the world's poorest and most disadvantaged people in more than 42 countries worldwide.

ActionAid Pakistan was formed in 1992. Since its inception, it has been working in partnership with local civil society organisations, Community groups and marginalised people to fight poverty and violation of human rights. ActionAid Pakistan lays emphasis on challenging patriarchy and inequity, and promoting democratic, accountable and responsive governance.

Action Aid Punjab chapter has facilitated Farz Foundation by providing transport services to carry the relief stuff from different Lahore to Jabboana camp office of Farz Foundation.

FM Radio 95 Lahore

Radio FM 95 Punjab Rang which is a part of Punjab Institute of Language Art and Culture Government of Punjab Province, has made tremendous effort to motivate the community of Lahore and surroundings to help the flood victims. Thousands of listeners including children and women came out of their houses and rush to the radio station with food stuff, clothes filtered water, medicines and cash etc. to help the flood victims through their favorite radio station. Farz Foundation has launched an awareness and motivational campaign on the radio by devoting the Pakistan's most popular radio show, "WARIAM SHOW", which broad casts under the presenter ship of Farz Foundation's staff consisted of The CEO, GM operations and the legal advisor.



Poets and writer's Contribution

The poets and writers of Lahore have also contributed their endeavors to raise funds, bought medicines and bestowed to the Farz Medical camp for the flood victims. The prolific poet Mr. Husain Majrooh and you fiction writer Javaid Aaftab lead the campaign.

Muhammad Ali Janah Hospital Ichhra Lahore

The Hospital which is providing treatment and pathological facilities of more than 12 types, free of cost to the poor patients, under the leadership of Mr. Basheer Mehdi was the first donor of Farz foundation in this regard. The Hospital provided a bulk of medicine to FF for Flood victims.

Civil Society

Mr. Amjad Iqbal Amjad, the Chairman Board of advisers UAE chapter, Javaid Mehmood from Hong Kong, Ms. Zanab Iftikhar, Col. (R) Majeed But, Seed Awan, Basheer Sial, Mr. Ikram, Sameer Abbas Shah, Ms. Wazeer, Ms. Saqlain and several others have contributed

Monitoring

Farz Foundation ensured the delivery of relief stuff to the actual victims timely and smoothly by a strong monitoring plan and action, implemented through the partners and facilitators and an efficient reporting system.

The Chairman Board of advisers Farz Foundation Mr. Faisal Khan Jabboana, Provincial controller Action Aid Mr. Daud Saqlain, President Nazeeran Yousaf Trust Mr. Haji Lateef, Ms. Sofia of Global Pakistan and the CEO of Farz Foundation Mr. Farhat Abbas Shah supervised and monitor the operations personally by visiting the places, meeting with the victims and supervising the relief activity.

Challenges

1-The biggest challenge, Farz Foundation faced was transport. Due to lack of organizational transport vehicles, foundation has to make arrangements to hire transport services even for human resource movements. It was really a challenge to move in emergency on odd timings.

2- Due to hesitation and a discouraging behavior of the donor organizations working in Pakistan to develop new and transparent new partnerships without any previous connection is still a big and tough challenge for Farz Foundation being a young organization of one year registered period. Farz Foundation is able to do a lot more than it has done with limited resources but through an enthusiastic, committed, hardworking, visionary and innovative leadership and human resource it has delivered a lot with efficiency and efficacy.

Future Plans of Farz Foundation

Farz SME Village

Farz Foundation has announced Farz SME Village to rehabilitate the flood victims by providing them productive homes, where they could start their economic activity and establish their sustainable businesses.

In this regard the Foundation has laid the foundation stone of its first SME village where it will build 20 homes along with various businesses. The foundation intends to replicate such villages in flood hit areas.

A ceremony was held here where Faisal Khan Jabboona was also present who donated 4 acres of land for Tributes were also paid to the management of the Farz Foundation that vowed to complete this project at the earliest.

FF is focusing on the strategy that building such villages is the need of the hour to retrieve the situation after the flood, where the tunnel forming would be being introduced immediately to facilitate those who lost their land. FF has a strong belief that through building and replication of such model villages, we can fight hunger, disease, and turn Pakistan into a country of entrepreneurs. The project also has a great commercial potential generally at the international level and particularly in Pakistan in the current situation. The project can initiate a sustainable economic activity at a larger scale, because it involves the real estate, land development, housing, SME, micro entrepreneurs, Green revolution, environment, Solar energy, water filtration, live stock, agricultural, import export, etc. The social investors can show their interest. We would appreciate a sole partnership as well as individuals in case of different investors for different businesses.

Clean Water Project for Flood Victims

FF is also committed to provide water filtration plants by the cooperation of international NGOs for the flood hit areas, where the victims have to drink polluted water. Farz Foundation aims to install more than five plants at different places of Pakistan.

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The Farz Foundation is The first Shariah certified, social performance based poverty alleviation organization with a unique and innovative Islamic Microfinance model and business design according to the rules of shariah. It is the organization which has been formed on an ideological foundation with the notion of “partnership with the poor and profit and loss sharing” as its prior investment methodology. The asset based Islamic Microfinance integrated approach is the basic tool of the foundation to get long term sustainability, because the Farz Foundation has a strong belief that the sustainability of the client is the sustainability of the organization. Farz foundation has also convicted to bring social change with poverty alleviation. MURABAHA (Islamic mode of sale and purchase) is the core product of Farz Foundation and FF is operational with this product under the Shariah compliance from 1 Jan,2010. As for as marginalized poor and destitute are concerning, Farz Foundation provides them “PRODUCTIVE ZAKAH” (donation) and “QARZ-E-HASNA” (interest free loan) to start their businesses after giving them the basic business training and providing them market linkages to make them able to Zakah payer but not Zakah receiver. HEALTH AWARENESS, BUSINESS Education and FARZ COMMITTEE are the nonfinancial products of the institution. Farz reports to the MIX.

