

The 2nd National Islamic Microfinance Conference Pakistan 2011



HALAL INVESTMENT
OPPORTUNITY IN LIVESTOCK

ALONG WITH SERVING THE CAUSE
OF

POVERTY ALLEVIATION

Tentative date

February 2012

LIVESTOCK THROUGH ISLAMIC
MICROFINANCE

**THE LARGEST EMERGING
MARKET IN PAKISTAN**

The National Islamic Microfinance Conference is a unique platform aiming to bring together the Halal sector players and mainstream Islamic Microfinance institutions under one roof to discuss and explore livestock through Islamic Microfinance opportunities from private equity,

**HALAL - CHANGING THE
WORLD ECONOMY WE THINK**

**This is the first ever Halal
INVEST conference being
held to address such a
vibrant and potent market**

We have seen many investment trends come and go - from biotech to the internet, from emerging markets to BRIC countries and now into commodities. However, here is a sector which will dominate world markets for a significant time to come and which will be sustainable.

Given a world Muslim population of around 1.6 billion people and a market turnover in the Halal sector to soon surpass US \$ 1 trillion the industry has enormous potential. Such a dynamic sector is attracting more and more non-Muslim/Islamic investors showing interest in Sharia-compliant investment

public listings and the creation of Mudarbah equities to support the poverty alleviation through Islamic Microfinance.

A PLATFORM WHERE HALAL MEETS ISLAMIC MICROFINANCE MARKET AND VICE VERSA

THE CONFERENCE HAS BEEN POSTPONED FOR A NEW DATE IN 2011 DUE TO UNFORSEEN CIRCUMSTANCES

DATE WILL BE ANNOUNCED SHORTLY

Farz Foundation believes that this conference will be a hallmark event that would finally bridge the largest emerging market of Islamic Microfinance with the financial world.

In the wake of recent global financial and economic meltdown, micro and small & medium businesses across the globe are bearing the brunt of the fallout.

What more, the brewing new wave of global financial and economic meltdown, in the wake of recent Middle East political turmoil and resultant upsurge and volatility in crude oil prices, coupled with ever increasing food prices that are fueling continual inflationary spiral, the profundity of such exogenous and endogenous shocks to the economies across the globe, will create a situation, whose depth and sequence of impacts is difficult to predict and map.

In the light of above, it is vital that out of box solutions and business models, which embed local; culture, pattern of livelihood & trade, environmental friendly methodologies, and last but not least high content of economic sustainability, should come to the fore.

Livestock trade through Islamic Microfinance contains all the ingredients that I have mentioned above. This business model to my mind ensure the one paramount

products, like Farz Foundation's livestock project.



The key focus of the conference will be on investment and investment related opportunities which mainstream investment institutions and professionals can offer to the development of the Halal sector, namely to UK, EU, other non Muslim countries and 57 Islamic countries. Key players from both sectors can now explore opportunities to build cross border relationships with governmental agencies and the private sector.

Objectives:

- Bridging the knowledge gap of both the Investment sector and the Halal sector
- Exploring Investment opportunities in UK, EU, PAKISTAN and 57 OIC countries
- Exploring Cross border Trade opportunities
- Establishing a network between the

Halal community, the investment and Farmer community of rural Pakistan,

Key Topics: Private equity landscape in

factor, which is long term economic sustainability.

It is another trail blazing initiative by the Farz Foundation, which has laid the foundation of not only institutionalizing livestock business but has opened up a structured investment avenue for those institutional and individual investors, who are looking for investment channels that provide safe, profitable and Sharia compliant mode of investment, which is duly backed by a reputed SECP registered organization.

The livestock sector expected rate of return is highly competitive when compared to other sectors, and as I see it, with institutional entry into this sector the returns may exceed expectations given the huge livestock products local and export market potential.

Institutional intervention was a dire need of this sector in whose absence this sector's potential was not being optimally exploited. Furthermore, with institutional intervention this sector that has strong backward and forward linkages will strengthen SME sector in due course and will provide Farz Foundation in particular an edge to fully exploit inherent supply management potential and this is exactly the way forward and the most effective approach to alleviate poverty. Solutions that emerge from local traditions and our own historical, cultural and religious knowledge base have the strength of potent accumulated wisdom that ensures instant mass appeal and acceptability at the grass root level; combine this with latest management systems and Islamic financial modes, which the Farz Foundation has developed as an organizational skill mix..

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the context of Halal which has established itself as one of the most profitable emerging investment markets. How the Halal market has grown - and why? How Islamic Microfinance as an investment vehicles can support this market, Promising sector of livestock for high growth in the future. Doing Business in Halal & its context in the microeconomic picture. Current economic trends in global markets and Halal

AN INCREDIBLE NETWORKING OPPORTUNITY

The theme of this year's conference is " Halal investment in Livestock through Islamic Microfinance for poverty alleviation and profitability". in Pakistan/ Muslim countries: Challenges of the Past and Opportunities of the Future". Over the course of three days, more than 300 participants are expected to have the opportunity to learn from expert panelists and share individual experiences through sessions, mini-trainings, and workshops designed under three different tracks; risk management, responsible finance, and product development and innovation.

- ONE TO ONE MEETINGS
- WORKSHOP
- SECTOR DISCUSSION GROUPS
- ONE DYNAMIC SOCIAL EVENT
- EXPOSURE VISIT



THE FIRST NATIONAL ISLAMIC MICROFINANCE CONFERENCE 2011

On

POVERTY ALLEVIATION THROUGH ISLAMIC MICROFINANCE

Jinnah Auditorium, Lahore Chamber of Commerce & Industry, Lahore Pakistan,
29 January, 2011

Sponsors



Mr. Htikhar Ali Malik

